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TSC CEO Hill Carrow Inducted into National Hall of Fame



Hill Carrow (left) receives Hall of Fame Award from Terry Hasseltine, Chair of the NASC HOF Committee

Sacramento, CA (March 28, 2017): The National Association of Sports Commissions, the national trade association for the sports tourism industry, today inducted Hill Carrow, Triangle Sports Commission Chief Executive Officer, into the inaugural class of the National Association of Sports Commissions Sports Tourism Hall of Fame. Also inducted to the hall are Kevin Gray of the Kansas City Sports Commission, Jack Hughes of the Gainesville Florida Sports Commission, Diane McGraw of Pennsylvania Travel & Tourism, Tim Schneider of SportsTravel Magazine and the TEAMS Conference, and Don Schumacher of the NASC staff. (Both Gray and Hughes are deceased.) The Induction Ceremony was held in Sacramento, California, at the NASC Annual Symposium.

Carrow is the founder of the NASC. He had the idea for the organization and began pitching the concept in 1989. Because so few cities were actively doing sports recruitment at that time, it took a few years to build sufficient interest and participation to formally launch the organization. NASC traces its formal start to 1992 at an annual meeting in St. Louis. As a result, the organization is celebrating 2017 as its 25th Anniversary year.

“While I had grand ambitions for the organization, it has certainly exceeded my expectations in many respects,” Carrow said. “The first meeting I held 28 years ago in 1989 had three attendees and now almost 1000 are attending the NASC Symposium this week!”

“It is the highest honor to be recognized by your peers for contributions they deem significant to the industry,” said Carrow. “I’ve always been partial to the NASC because I consider it to be my offspring and my legacy. Induction into the organization’s Hall of Fame validates the vision and hard work it took to launch and grow the NASC. That really makes all the effort very worthwhile.”

About the Triangle Sports Commission: The Triangle Sports Commission is the sports commission for the Triangle region of North Carolina consisting of Wake, Durham, and Orange Counties. A long-time Community Olympic Partner of the U.S. Olympic Committee, the TSC focuses on the hosting of Olympic and amateur sports events and activities that help develop athletes, promote the region, and foster positive branding and economic impacts for the Raleigh-Durham market. The TSC recruited, and secured over \$13 million in funding commitments for, the relocation of USA Baseball’s headquarters and national training complex to the Triangle. TSC leadership secured over \$20 million for expansions of other destination facilities such as WakeMed Soccer Park and the Cary Tennis Park. The TSC has served as host organization for the U.S. Olympic Trials – Table Tennis, Collegiate Rugby National Championships, ACC Baseball Championships, and the world’s first-ever Rugby 7’s Olympic Qualification Tournament, among others. For more information on the TSC, visit www.trianglesportscommission.com.

About the National Association of Sports Commissions: The National Association of Sports Commissions, a North Carolina non-profit corporation, is headquartered in Cincinnati, Ohio, and is the national trade association for the sports commission industry. The NASC is a membership organization that focuses on services to its members that facilitate continued growth and improvements in the industry. For more information on the NASC, visit www.sportscommissions.org.